New Challenges Resulting from COVID-19?

Soutron Global is giving back to the Information Management community!

Contact Soutron Global to find out more details of how we might help you during these difficult times.

Info@SoutronGlobal.com

Information EDGE *Empowering You to Make Critical Business Decisions*

www.information-edge.com
dhunt@information-edge.com

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL
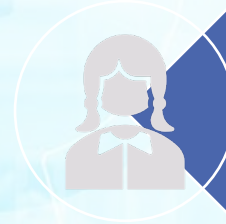
Soutron Global - Educational Webinar

The Global Information Manager: Creating Strategic Value

April 21, 2020 11:00 AM PDT/2:00 PM EDT

Introductions

Michael Hughes
London, UK

Tanya Anderson
Vancouver, BC

Special Guest Speaker,
California, USA

![Soutron Global logo]

Home   Solutions ⌄   Services ⌄   Industry ⌄   News ⌄   About Us ⌄   Contact Us ⌄   Support   🔍

About Us

Soutron Global is a cloud-based Library, Knowledge, and Information Management Solutions provider dedicated to "Managing Library Transformation".

We design, manufacture, market and service complete automation solutions to meet the unique needs of libraries and information centers around the world. We are committed to providing our clients with the most flexible and powerful information management system for corporate and special libraries.

We offer full service including system implementation, training, help desk support, software maintenance, user groups and library transformation council meetings. We pride ourselves in keeping on top of emerging technologies to help make the most of our clients' hardware and software investment – now and in the future.

Library Information Management System

Transform and simplify workflows associated with the acquisition, cataloging and circulation of your materials, while improving access.

Read More

Soutron Global Discovery

Effortless access to all of your information resources with a single log-in.

Read More

Digital Asset Management

Increase the speed of access to your resources and documents.

Read More

Soutron Archive

Showcase your archival collections!

Read More

Skills Database

The Skills Database provides for the easy capture and codification of internal staff skills along with external partner expertise.

Read More

Knowledge Management

Harness the power of social knowledge networks by allowing users to contribute knowledge assets and share know-how.

Read More

Soutron Global: Products

New Challenges Resulting from COVID-19?

Soutron Global is giving back to the Information Management community!

Contact Soutron Global to find out more details of how we might help you during these difficult times.

Info@SoutronGlobal.com

Information EDGE | *Empowering You to Make Critical Business Decisions*

www.information-edge.com
dhunt@information-edge.com

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

www.soutronglobal.com

@SoutronGlobal

linkedin.com/company/soutron-global

Introduction to our speaker today….

Guest Speaker – Deb Hunt

Information EDGE
Empowering You to Make Critical Business Decisions

www.information-edge.com
dhunt@information-edge.com

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

The Global Information Manager: Creating Strategic Value

Deborah Hunt
April 21, 2020

Cloud-based Library, Information and
Knowledge Management Solutions

Information EDGE | *Empowering You to Make Critical Business Decisions*

Soutron GLOBAL

The Evolving Role of the Librarian/ Information Professional

Who are we?

Where do we want to go?

How will we get there?

Information EDGE *Empowering You to Make Critical Business Decisions*

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

Do I Look Like a Global Information Manager?

WHAT'S IN A NAME?

WHAT DO WE WANT TO BE CALLED?

DOES IT MATTER?

How will we get there?

1. Be proactive
2. Take risks
3. Professional development
4. Invest in yourself

Information EDGE *Empowering You to Make Critical Business Decisions*

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

Transformation =
Strategic Value + Empowerment

CONTINUALLY DEMONSTRATE VALUE

BE PROACTIVE; DON'T WAIT TO BE ASKED

Transform Knowledge and Expertise into Strategic Value

Are you an investment or an expense?

Forge a brand

Communicate and demonstrate value

Information EDGE
Empowering You to Make Critical Business Decisions

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

Don't Confuse Effort with Results

- Align yourself with the mission and strategic goals of your organization

- Nordstrom or Walmart?

- Be the professional you want to be

Information EDGE
Empowering You to Make Critical Business Decisions

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

Demonstrating Your Value

Make yourself indispensable

Innovate in your own organization

Seek buy-in either as a consultant or staff member – be prepared to make the case

How do you get those in the "C" suite to recognize your value and how you positively affect the organization's bottom line?

www.information-edge.com
dhunt@information-edge.com
©Deborah Hunt, Principal, Information Edge

Cloud-based Library, Information and Knowledge Management Solutions

Soutron GLOBAL

A Sampling of Job Titles

- Information Architect

- Senior Information Specialist

- Knowledge Manager

- Library Partnerships Manager (Google)

- Metrics Manager

- Project Manager

- User Experience Researcher

"Every time you are tempted to react in the same old way, ask if you want to be a prisoner of the past or a pioneer of the future."

~Deepak Chopra

Cloud-based Library, Information and Knowledge Management Solutions

Information EDGE | Empowering You to Make Critical Business Decisions

Soutron GLOBAL

Do You Want to Change your World?

Chadhymas.com

www.information-edge.com

dhunt@information-edge.com

Cloud-based Library, Information and Knowledge Management Solutions

Information EDGE
Empowering You to Make Critical Business Decisions

Soutron GLOBAL

www.soutronglobal.com

@DebHunt6

linkedin.com/in/informationedge/

Questions

Cloud-based Library, Information and
Knowledge Management Solutions

Follow Soutron Global on Social Media

www.information-edge.com
dhunt@information-edge.com

Cloud-based Library, Information and Knowledge Management Solutions
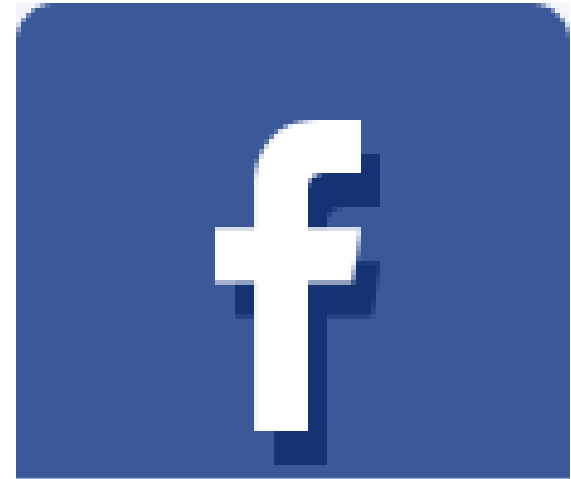
Thanks For Attending!

Email info@soutronglobal.com with Questions

Visit SoutronGlobal.com for our Knowledge Services Blogs, News and More

New Challenges Resulting from COVID-19?

Soutron Global is giving back to the Information Management community!

Contact Soutron Global to find out more details of how we might help you during these difficult times.

Info@SoutronGlobal.com