

Challenges Resulting from COVID-19?

Soutron Global is giving back to the Information Management community with our **New** Pandemic Recovery Program!

Contact Soutron Global to find out more details of how we might help you during these difficult times.

Info@SoutronGlobal.com



Cloud-based Library, Information and Knowledge Management Solutions



Into The Unknown: Information Management in the Next Normal

April 20, 2021 11:00 AM PDT/2:00 PM EDT

Cloud-based Library, Information and
Knowledge Management Solutions



Introductions



Michael Hughes
London, UK



Tanya Anderson
Vancouver, BC



Richard P. Hulser,
West Hollywood,
CA, USA



About Us

Soutron Global is a cloud-based Library, Knowledge, and Information Management Solutions provider dedicated to “Managing Library Transformation”.

We design, manufacture, market and service complete automation solutions to meet the unique needs of libraries and information centers around the world. We are committed to providing our clients with the most flexible and powerful information management system for corporate and special libraries.

We offer full service including system implementation, training, help desk support, software maintenance, user groups and library transformation council meetings. We pride ourselves in keeping on top of emerging technologies to help make the most of our clients' hardware and software investment – now and in the future.

Cloud-based Library, Information and Knowledge Management Solutions



Library Information Management System

Transform and simplify workflows associated with the acquisition, cataloging and circulation of your materials, while improving access.

[Read More](#)



Soutron Global Discovery

Effortless access to all of your information resources with a single log-in.

[Read More](#)



Digital Asset Management

Increase the speed of access to your resources and documents.

[Read More](#)



Soutron Archive

Showcase your archival collections!

[Read More](#)



Skills Database

The Skills Database provides for the easy capture and codification of internal staff skills along with external partner expertise.

[Read More](#)



Knowledge Management

Harness the power of social knowledge networks by allowing users to contribute knowledge assets and share know-how.

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Soutron Global: Products



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Introduction to our speaker today....



Richard P. Hulser

Cloud-based Library, Information and
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Into The Unknown: Information Management in the Next Normal

Richard P. Hulser

Richard P. Hulser Consulting

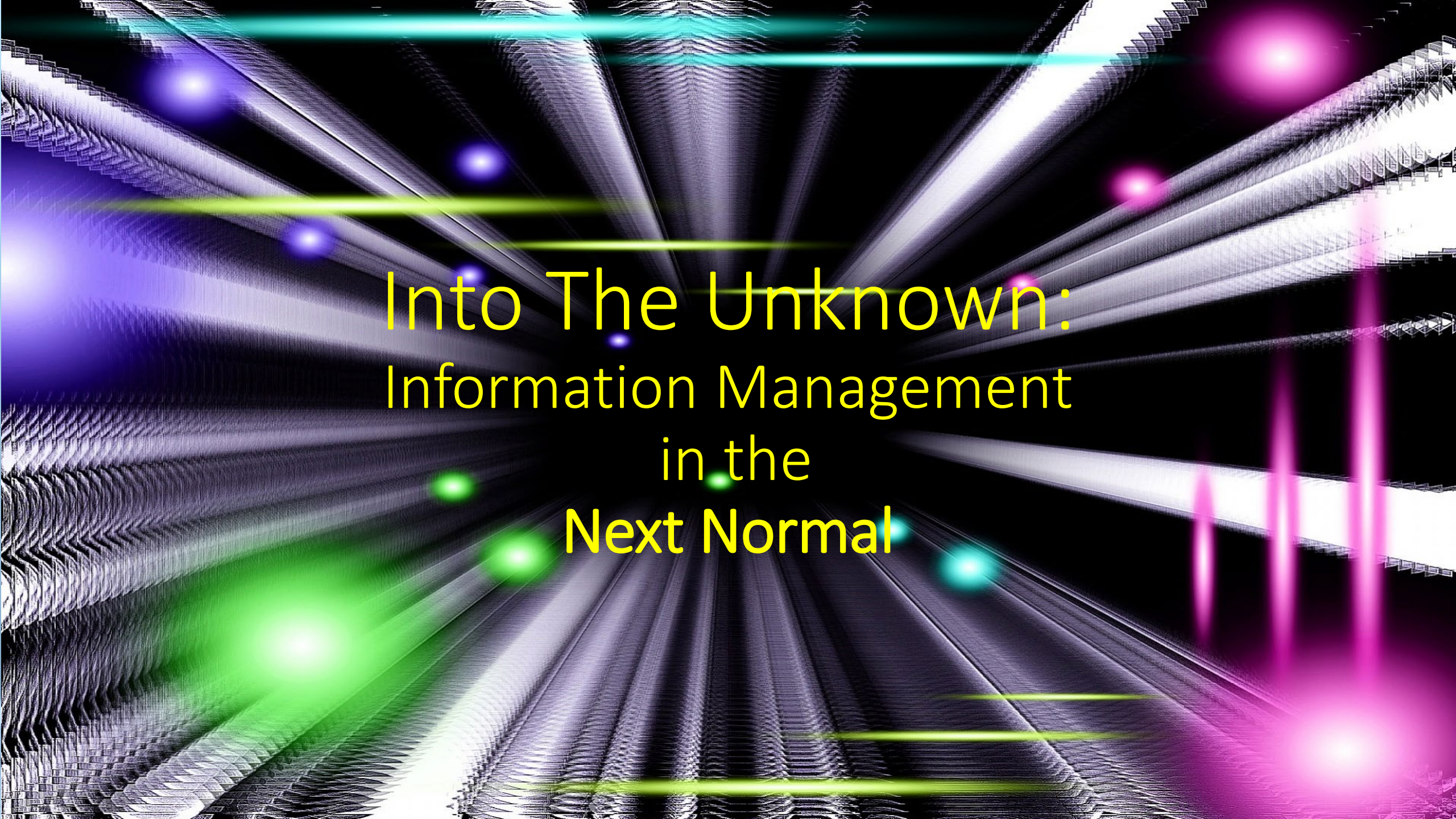
April 20, 2021

Cybrarian Views

cybrarianviews.com

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GLOBAL



Into The Unknown:
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Where we are right now



Economic impact of pandemic worldwide across every sector

Organizations tightening budgets, projects, and reducing or eliminating staff

Supply chain disruptions – goods AND services



What about you/your organization?



Making it work in the Next Normal

Concentrate

Concentrate on effective remote working

Focus

Focus on practices to speed up decisionmaking and execution

Expand

Expand on contact-free economy

Emphasize

Emphasize returning & reimagining business in next normal

-- McKinsey & Company May 2020



2021 will be the year of transition

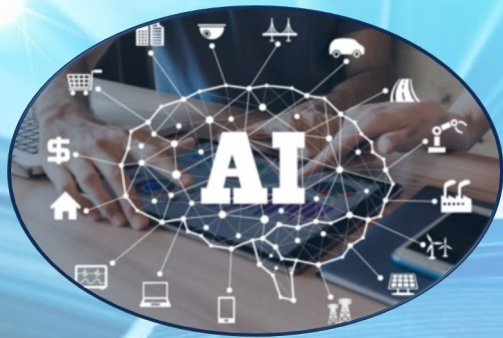
Crisis sparks wave of innovation

Launches generation of entrepreneurs

Digitally enabled productivity gains accelerate the Fourth Industrial Revolution

Companies now 3 times more likely to conduct at least 80% customer interactions digitally

“The next normal arrives: Trends that will define 2021—and beyond” -- McKinsey & Company January 2021



Virtual platform security critical

Communications effectiveness a strategic leadership issue, not IT or HR

Work Life Balance improvement an added perspective for employers and employees

Physical and emotional well being will become a priority

Artificial Intelligence and Voice Marketing future expansion



Law firms and courts in the next normal

Disruption will continue, making way for new business models for law firms*

Technology investments will drive competitiveness*

Technology adoption will accelerate*

The nimble firm will prevail*

Firms, Courts will settle into the “new normal” of virtual & hybrid work

Lawyer services
TO
Law Firms

What’s going on in your organization?

* From: “21 Legal Tech and Business Law Predictions for 2021” – Aderant (think tank)





How has pandemic impacted your business & business plans?
Tactical? Strategic?



Continued uncertainty
What changes are you making or plan to make to cope with it?



New opportunities for tech savvy information professionals inside & outside organizations.
Digitization a big focus.
What are your opportunities?

Online Meetings Fatigue & Remedies



Marathon virtual meetings exhausting and may not be necessary

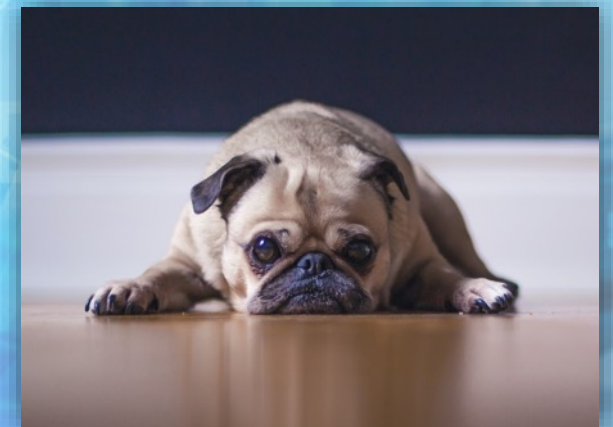


Good meetings principles important in real and virtual worlds

Meetings for decisions
E-mail or letter for information only



Information management systems can streamline processes and enable access in new, productive ways



VISION PLAN ACTION SUCCESS

What are your action plans?

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📖 “The Future of Work Requires Changes to Management Culture” Dan Bieler – Forrester blog. 3-2-2021. <https://go.forrester.com/blogs/the-future-of-work-is-all-about-changing-your-management-culture>

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📖 “The New Normal for Technology Leaders in Europe” Phil Brunkard & Pascal Matzke, Forrester webinar. Accessed 3-31-2021.
<https://go.forrester.com/new-normal-technology-europe>


📖 “Next Normal: How to upgrade and create competitive advantages.” Alfa Beyond Consulting. Accessed 3-30-2021.
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<https://www.mckinsey.com/featured-insights/leadership/the-next-normal-arrives-trends-that-will-define-2021-and-beyond>


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Questions

Cybrarian Views
cybrarianviews.com

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thank
you

Richard P. Hulser
Richard P. Hulser Consulting
rphulser@gmail.com

Thanks For Attending!

Email info@soutronglobal.com with
Questions

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